Memorandum



Date:

February 14, 2020

To:

Thomas B. Modica, Acting City Manager — LUL

From:

Kelly Colopy, Director of Health and Human Services

For:

Mayor and Members of the City Council

Subject: Homeless Housing, Assistance and Prevention (HHAP) Program Framework

Introduction

On July 31, 2019, Governor Gavin Newsom signed AB 101 into law, authorizing the Homeless Housing, Assistance and Prevention (HHAP) program. The HHAP program is a block grant program designed to provide jurisdictions with one-time grant funds to support regional coordination and expand, or develop, local capacity to address their immediate homelessness challenges.

Background

Addressing the issue of homelessness is a leading priority for the City of Long Beach (City). Over the past year, the Long Beach Continuum of Care (CoC) has been at the forefront of homeless service coordination and community engagement. The CoC has provided services through 15.963 client contacts at the Multi-Service Center (MSC), outreached to, and engaged with, over 1,100 individuals experiencing homelessness, and leased 75 units of Veteran Housing at the Villages at Cabrillo.

Funding for the City's initiatives addressing homelessness comes from the U.S. Department of Housing and Urban Development (HUD) to the Long Beach CoC, County Measure H funds and other State funding, including the Homeless Emergency Aid (HEAP), and California Emergency Solutions and Housing (CESH) Programs. The City contributes local funding dollars for programs and initiatives supporting CoC coordinated services, including the Police Department Quality of Life Teams, Fire Department HEART Teams, and Public Works Clean Teams.

Despite local successes in reducing homelessness, challenges remain. These include continued low vacancy rates, high housing costs and insufficient prevention, behavioral health, and other social service and housing resources to quickly stabilize homelessness. Additional funding is needed for prevention and to expand opportunities for homeless services and ensure that individuals who have successfully transitioned to permanent housing can remain in permanent housing.

Homeless Housing, Assistance and Prevention (HHAP) Program

As shown in the following chart, HHAP is divided into three categories for distribution, totaling over \$600 million statewide, with the City eligible to receive \$6,881,747.

| Eligible Applicant | Statewide Funded Amount | Funding Determination | Long Beach Allocation |
|--|----------------------------|---|--------------------------|
| Continuum of Care (CoC) | \$190 million | Based on each CoCs proportionate share of the State's total homeless population based on the homeless point-in time count. | \$2,231,142 |
| City with a population of 300,000 or more, as of January 1, 2019 | \$275 million | Based on the City's proportionate share of the total homeless population of the region served by the CoC within which the city is located, based on the homeless point-in time count. | \$4,650,605 |
| County | \$175 million | Based on the County's proportionate share of the total homeless population of region served by the CoC within which the county is located, based on the homeless point-in time count. | n/a |

HHAP funding can be used to support rental assistance programs, rapid rehousing, navigation centers, subsidies, planning, prevention, outreach and coordination, and program administration. HHAP mandates that a minimum of 8 percent of all funds must be used for services benefiting youth, and no less than 50 percent of funds must be contractually obligated before May 31, 2023. All program funds must be fully expended by June 30, 2025.

Long Beach HHAP Framework

In partnership with the City's CoC Board of Directors and Homeless Services Advisory Committee (HSAC), and in alignment with the goals outlined in the Everyone Home Long Beach plan, the City developed funding priorities for the HHAP funding. City staff is applying for HHAP funding in the following categories to achieve the goals of the Council-adopted Everyone Home Plan and will bring the final award and grant agreement to the Council for approval.

| Proposed Activity Based on HAAP Application | Proposed Activity Based on City Activity | Estimated Expenditure |
|---|--|--------------------------|
| Youth Set-Aside | Youth shelter operations for 10 youth beds; Rapid Rehousing | \$600,000 |
| Infrastructure development CES or HMIS | CIP for Navigation Center/Youth Shelter | \$344,087 |
| Strategic Homeless Planning | Everyone Home Long Beach Coordinator | \$232,530 |
| Prevention and Shelter Diversion to Permanent Housing | Prevention and Retention Services; Tenant Protection funding; Case Management. | \$2,847,986 |
| Outreach and Coordination (including employment) | Outreach and Coordination; Communications Plan and Implementation; Work Program; Healthy Aging Center Coordinator | \$1,283,069 |
| Innovative Solutions | S.A.F.E. Park Program | \$450,000 |
| Rental Assistance | Rental Assistance (Shallow Subsidy for Older Adults) | \$642,575 |
| Administrative Cost | Administrative Costs | \$481,500 |

If you have any questions, please contact me at 562-570-4016 or Kelly.Colopy@longbeach.gov.

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